



Rilegno

VERSO UN MONDO NUOVO

# Rilegno Contest: Ri-forma

## INTRODUCTION

Rilegno is an Italian consortium for the collection, recovery and recycling of wood packaging. It was founded to protect the environment and deals with wood, the naturally sustainable raw material par excellence, rationalising and optimising its life cycle and reuse.

*Ri-forma* is an international competition for design ideas and creativity conceived and promoted by Rilegno, the Italian wood collection and recycling consortium. The competition is aimed at promoting a culture of environmental sustainability and stimulating the creativity, ideas and experience of students and participants in the world of design.

## SUBJECT AND PURPOSE OF THE COMPETITION

The competition, with free entry, is open to all and is aimed particularly at design and architecture students and professionals. Its purpose is to select ideas that involve the use and recycling of wood and enhance its potential for the creation of sustainable and reproducible objects. The goal of the competition is to design a new object made with wood recycled from a fruit and vegetable crate.

## THEME

The goal of the competition is to recycle the materials from a fruit crate, which, when taken apart, provides a set of small wooden boards and strips that can be reused and transformed into something different.

The standard model is widely available and the size of the initial fruit crate, which must be one only, can be freely chosen by the participant(s) and will not influence the jury's evaluation of the project. The design challenge is to use only these materials, with no additional wood and, taking care to minimise waste, to achieve a reincarnation of the fruit crate as a new three-dimensional object. In addition to the material contained in the wooden crate, other materials readily available in any home may be used (to a limited degree and without creating the impression that the added materials exceed the wood noticeably or in quantity):

- Glue (vinyl, hot glue or other types)
- String, cotton thread, woollen yarn, elastic, etc.
- Paper clips, metal staples
- Toothpicks, nails or other fixing elements
- etc.

The ultimate goal of the competition is to create a small manual, with the most beautiful projects, that can help people make objects themselves by dismantling a crate and adding something they

already have at home. Therefore, it must be possible for anyone to make any of the objects, without the use of electric tools, but simply using a cutter, scissors, kitchen knife, hand saw, hand drill, etc. Each project will be presented with an explanation of every step in the transformation of the materials, so that the reader can follow the steps and achieve the same result, as in a tutorial. The plan is to evaluate the result in terms of design and aesthetic harmony, encouraging a fresh aesthetic approach, unlike that typical of DIY.

By way of non-limiting example, we list some ideas that could be explored:

- Accessories for phones or new technologies
- Coffee table
- Small shelves
- Furnishing elements
- Desk accessories
- Containers
- Pen holder
- Trays
- Coat hangers
- Games and toys

## HOW TO PARTICIPATE

To participate in this competition, competitors must:

→ Submit the project presentation materials (see “project presentation materials”) through the form in the **Participate section** of the [contest.rilegno.org](http://contest.rilegno.org) website, in which they declare their ownership of the project, its originality, that it (and/or its individual parts) has never been produced or published and that it does not directly or indirectly infringe any third-party rights or violate criminal law, and state their full acceptance of the call for entries and the final decision of the jury.

→ Each participant, **as an individual or as a group, may submit one single project**. Therefore one candidate, whether an individual or a group, may not submit two projects. For group participation, a group leader must be nominated to fill in the *form* and provide his or her personal data. A copy of a valid ID document must also be included.

→ Participation in the competition is confirmed solely by clicking on the “PARTICIPATE” button and attested by an email sent automatically by the system with “Rilegno Contest: Ri-forma. Thank you for registering” in the subject line. You will be asked to confirm reception of the email sent by the system by clicking on the provided link.



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## **PROJECT PRESENTATION MATERIALS**

For valid participation, each competitor must prepare and upload a file in .pdf format containing a maximum of 5 horizontal A3 format tables (420x297mm, maximum limit 10 MB), with:

- 1 table presenting the project idea/concept.
- 1 or 2 tables containing step-by-step instructions and illustrations for construction of the project. The specific original wooden crate model must be clearly shown (photo or explanatory drawing).
- 1 or 2 tables with detailed technical drawings of the proposal, and rendering (or a photograph) of the prototype and of the project.
- 1 descriptive table with text explaining the project and images or other graphics (photographs, renderings, infographics, etc.) showing compliance with the theme and aims of the competition, the characteristics of the product and the functionality of the proposal.

Projects must be submitted by the competition closing date, scheduled for 10 January 2024 (23:59 GMT +01).

## **GROUNDS FOR EXCLUSION**

The following will be excluded from the competition:

- Projects lacking even one of the requirements indicated above;
- Incomplete projects, lacking part of the required drawings or documents.

Competitors will also be excluded:

- If they submit the documents required by the competition after the given deadlines;
- If they fail to comply with the established and accepted conditions and limits;
- Other legal reasons.

The competition results will be communicated to the selected participants within 30 days of the close of the jury's deliberations.

## **EVALUATION OF THE PARTICIPATING WORKS**

The Adjudicating Committee, composed of entrepreneurs, architects, designers, company representatives and university professors, will select the most interesting works on the basis of the follow criteria:

- Originality of the project
- Reproducibility of the project
- Aesthetic value and compositional balance of the project
- Minimisation of waste wood from the original crate

The Jury will be chaired by Odoardo Fioravanti, Industrial Designer, and the other jury members are as follows:



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- Nicola Semeraro, President of Rilegno
- Cosimo Messina, Rilegno member of the board of directors
- Mario Cucinella, Architect
- Maurizio Riva, Entrepreneur and CEO of Riva 1920
- Mariano Chernicoff, Professor of Wood Design at Politecnico di Milano
- Maria Luisa Ghianda, Writer, journalist and lecturer in Art History
- Stefano Mirti, President of Fondazione Milano
- Laura Traldi, Journalist and Design for Circular Economy professor at NABA
- Martina Bosica, Systemic designer and member of We are Walden, Rilegno community

## TIMES AND DEADLINES

- 1 March 2023 call for entries;
- 10 January 2024 final entry delivery date;
- 15 February 2024 conclusion of the jury evaluation and communication to the winning and selected designers. The competition results will be communicated to the selected participants within 30 days of the close of the jury's deliberations.
- Awards: Spring 2024

## AWARDS

**The overall winner** will receive a €5,000.00 cash prize, inclusive of all tax and social security charges. **The second and third place** entries will receive €2,000.00 and €1,000.00 respectively.

The jury will award an **honourable mention and special prize** worth €1,000 to the project giving most attention to “wide usage” and/or to the social scope of the idea and development context.

A **second special prize worth €1,000.00** will be awarded to the participant or group who communicates their participation in the contest in an original and creative way through **a reel posted on Instagram**. We would advise against revealing the final project result in the reel, in order to protect the designer, but to share the stages of the work, highlights and the crate transformation process. The reel must be posted on Instagram no later than 10 January 2024 (23:59 GMT +01) and **must include the Instagram profile tag @rilegno and the following hashtags: #RilegnoContest2023 #Rilegno**. Content without these tags or hashtags will not be considered. The username of the account used to post the reel must be given in the form when registering and the account must be public so that the content will be visible. Private accounts will not be considered. Meta is not a sponsor and is in no way a party to, involved in or responsible for the contest.

The jury will select a further 15 deserving projects for inclusion in the catalogue-manual referred to in the competition theme section.

The organiser also reserves the right to feature the prototypes of the 20 objects selected in an exhibition-presentation of the competition.



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The projects selected by the organiser will be mentioned in a press release forwarded to the most important international architecture and design magazines, journalists and multiple information channels.

## **OWNERSHIP AND USE OF THE SUBMITTED PROPOSALS**

The organiser reserves the right to use the works presented by the candidates for communication purposes related to the promotion of the competition or other promotions, such as exhibitions, events, websites, trade fairs, etc. Nothing will be owed to the creators of the projects presented for public exhibition or publication of their projects by the organiser.

The participants shall retain all intellectual property, production and/or commercial usage rights.

The candidates guarantee that neither the projects nor their use infringe or will infringe patents or intellectual or industrial property rights owned by third parties. If a case is filed against the organiser, whether in court or out of court, claiming that the project partially or fully infringes patents or other intellectual or industrial property rights owned by third parties, the organiser reserves the right to claim compensation from the candidate for the damage caused.

## **PROTECTION OF PERSONAL DATA AND ACCEPTANCE OF THE CALL FOR ENTRIES**

Participation in the competition presupposes total acceptance of this call for entries. With regard to Reg. EU 2016/679 on the protection of personal data, the participants authorise Rilegno to process their personal data for the purposes of managing the competition and implicitly accept the rules of this regulation. The data will be kept for the period of time necessary to achieve the purpose and will be processed by subjects authorised by Rilegno.

For further information or clarification, please contact [contest@rilegno.org](mailto:contest@rilegno.org)